

# Editorial

This issue of *Scripta Manent* brings two articles and a review. The first article returns to the question of genre which has long been recognised as one of the crucial concepts in LSP teaching. The importance of genre was highlighted by the Journal of Academic Purposes, which dedicated its 2015 special issue to 25 years of Genre Analysis. John Flowerdew (2015) notes that even 25 years after the publication of Swales' book "Genre Analysis: English in Academic and Research Settings" (Swales 1990) it remains a resource for numerous theoretic developments. The richness of Swales' ideas can also be explored as a source of inspiration in a variety of different teaching paradigms, such as Vygotskian pedagogy, corpus informed-pedagogy, English as a *lingua franca*, etc.

In their article "Use of Research Articles in the EAP Classroom" Mirna Varga and Dubravka Kuna use Swales' theory as a starting point to design a genre-based task for undergraduate students of psychology. Focusing on identification of rhetorical moves in research articles, on hedging expressions, and on lexical analysis of academic collocations, the authors propose a number of activities that engage students in active observation of the prototypical structure of research articles at different levels of analysis. Student feedback indicates that this kind of task framework can increase students' sensitivity to genre characteristics.

The second article, "Pedagogical uses of authentic video in ESP classrooms for developing language skills and enriching vocabulary", explores an overwhelmingly present, but paradoxically under-researched topic of video in ESP teaching. Violeta Jurkovič and Darja Mertelj analyse the role of authentic video in the Slovene higher education area. They use a combination of semi-structured interviews and textual analysis to investigate into teachers' attitudes, beliefs and practices related to video documents and to understand how video is used in printed ESP textbooks. In addition, they discuss a number of practical and theoretical considerations of video use in ESP environments, thus opening challenging questions for ESP and General English pedagogy alike.

Also in the current issue of *Scripta Manent* Nina Lovec reviews *Attraverso* by Nives Zudič Antonič and Anja Zorman. The book is available in its Slovene and Italian versions. The activities are aimed at promoting intercultural education. Not only teachers teaching in multicultural environments, but also teachers of Italian for specific purposes will find this review particularly interesting.

Mojca Jarc

Editor

## References:

Flowerdew, J. (2015). John Swales's approach to pedagogy in Genre Analysis: A perspective from 25 years on. *Journal of English for Academic Purposes*, <http://dx.doi.org/10.1016/j.jeap.2015.02.003>

Swales, J. (1990). *Genre Analysis: English in academic and research settings*. Cambridge: Cambridge University Press.